Ice-cold sales professionals.

Innovative cooling concepts for food retail.

LIEBHERR

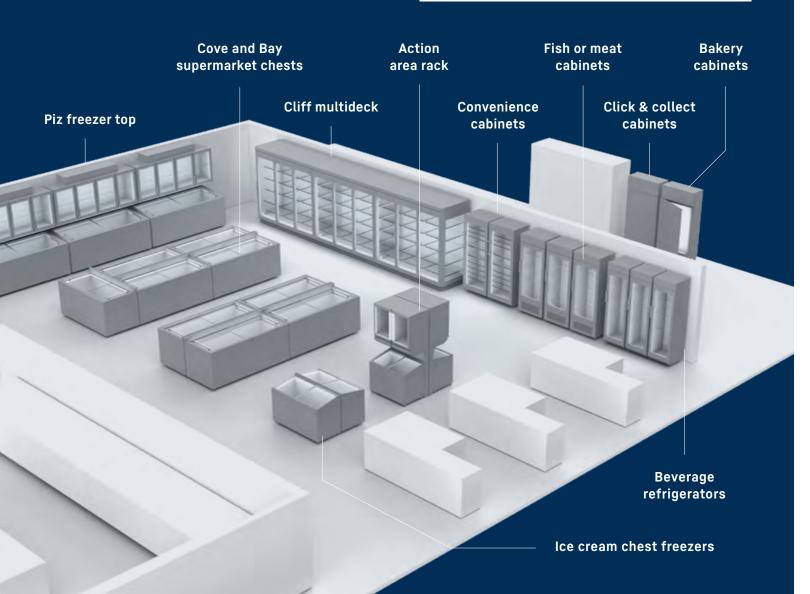
Food Retail

Boosts revenue. Wherever you want.

Two things are indispensable in food retail: reliable cooling and attractive goods presentation. The plug-in refrigerators and freezers that were specially developed by Liebherr for flexible use at the POS meet these requirements in full.

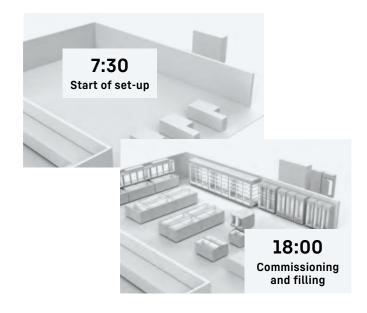
Safe, clean and economical: our appliance standards for your sales success.

- Maximum TDA thanks to large glass surfaces
- No condensation forms on the doors
- Perfect product presentation thanks to LED lighting
- Highly effective insulation
- Speed-regulated compressor with precise control system
- Sustainable thanks to powerful, CFC-free refrigerant R290
- Automatic hot-gas defrosting
- Quick and easy to clean
- Maintenance-free



In the morning: there's nothing. In the evening: all done!

You can rely on the professional installation service from Liebherr. Our experts set up your entire cooling system within one day. All your appliances are ready for operation in the evening.



The environment benefits when the power socket becomes a piggy bank.

High product quality and maximum energy efficiency guarantee sustainably economical products:

- Low energy consumption
- Plenty of space for food
- Long product shelf lives
- Great power reserves
- Low noise level
- Optimum use of space
- Total reliability

home.liebherr.com/cooling-sustainably

Plug-in appliances vs. combined solutions – 1:0 to you.

- Considerable cost reductions compared to remote solutions (factor of 1/3 while increasing sales potential at the same time)
- Variability in your planning, flexibility in positioning (e.g. as a spontaneous sales campaign area)
- Hot-gas defrosting for greater energy efficiency due to use of heat from the refrigerant circuit (vs. electric frame heating)
- Improved CO₂ balance due to low power consumption and refrigerant with a low GWP value
- Maintenance-free
- Simple servicing and minimised downtimes as only the defective appliance is repaired

The best features in figures.

less energy consumption than competitors with the same volume

increase in the total display area

100%

30%

13%

afety ensured thanks o reliable technology and digital monitoring



A visible abundance of space. Noticeably more sales.





Cove and Bay supermarket chests

Our supermarket chests combine maximum volume and optimum visibility for the perfect presentation of goods and easy filling.



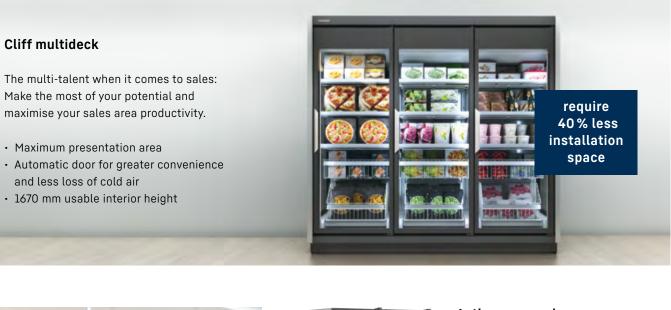
Piz freezer top

Drive up your sales sky-high. Maximum benefits with minimum area usage.

Benefit from the advantages of our plug-in appliances.

- Significant cost reductions compared to remote solutions
 Puristic design that lets your goods take centre stage
- Variable planning options (e.g. spontaneous sales campaign areas)
- Sustainable and future-proof thanks to the use of natural refrigerants
- Energy-efficient hot-gas defrosting using heat from refrigerant circuit (compared with electric frame heating)
- Optimum goods presentation (no condensation forms on the doors)
- Ergonomic and robust handles for convenient filling and goods removal
- Integrated condensation water channel prevents blockages and water formation on the chest floor

Optimum goods presentation with optimum space utilisation.











Action area rack

The perfect accessory on top: Create additional sales promotion space and boost your revenue.

- Greatest flexibility
- Highly flexible appliance combinations





Fish or meat cabinets

Close the last gap in the market.

In addition to special appliances for food retail, Liebherr also covers other applications in the supermarket. In the shop and in the storeroom, Liebherr refrigerators and freezers ensure that you are perfectly equipped to meet your customers demands.

Eight steps to success – with just one contact partner.



Planning and development:

Working together with you, we analyse the situation in your branch and develop an individual concept for you.

Implementation and installation:

As an experienced partner, we implement your requirements with professional workmanship. The entire solution is ready for filling and operation within one day.

All-round support:

Our customer service provides you with quick and straightforward support to ensure the very best appliance performance over the long term.



You can find innovative cooling concepts for food retail here: home.liebherr.com/FoodRetail

Or get in touch with your personal contact.

